

Spot An AI Voice-Clone Scam Call

Plain-English how-to. ~20 minutes. Recognize voice-cloning attacks and the verification habits that defeat them.

How to recognize AI voice-clone scam calls and the household verification habits that defeat them.
Print, share, and re-run quarterly.

Do This Right Now

#	STEP
1.	Have the family meeting tonight; pick a 3-word password together.
2.	Print the reference card and tape it next to every phone.
3.	Save real phone numbers for every family member in your contacts.
4.	Practice the password monthly via real phone call.
5.	Set up call screening (iPhone or Pixel) on at-risk household phones.
6.	Subscribe to FTC scam alerts.
7.	Talk to your bank about trusted-contact alerts.
8.	Refresh annually — the tech evolves; your defenses should too.

Why This Matters

- AI voice cloning is now cheap, fast, and accurate. Several open-source and commercial services can clone a voice from 3–10 seconds.
- The FTC ranks imposter scams as the #1 reported fraud category. Voice cloning supercharges every imposter scam: family-emergency.
- The reason these scams succeed is engineered urgency. The voice plus the caller ID plus the panic story bypass careful thinking. Pre-