Back Up A Small Business Without Cloud Lock-In

Plain-English how-to. ~3 hours setup. Resilient backup + ransomware recovery for any small team.

Build a vendor-independent 3-2-1 backup with local NAS, encrypted cloud, and offsite copies.
Print, share, and re-run quarterly.

Do This Right Now

#	STEP
1.	Inventory what needs to be backed up.
2.	NAS for fast local restores (Synology, QNAP).
3.	Encrypted cloud backup (Backblaze B2, Wasabi).
4.	Add an air-gap copy (USB rotated monthly or immutable storage).
5.	Cover SaaS data (M365, Google Workspace, QuickBooks).
6.	Document a recovery runbook.
7.	Test quarterly with real restores.
8.	Annual full-restore drill.

Why This Matters

- Ransomware specifically targets small business backups. Modern ransomware finds and encrypts attached storage and connected cl
- The 3-2-1 rule defeats this: three copies (production + 2 backups), two different media (local + cloud), one offsite. Even if ransomware
- Vendor independence matters too. If your only backup is in one SaaS provider, you're dependent on that provider not locking your acc